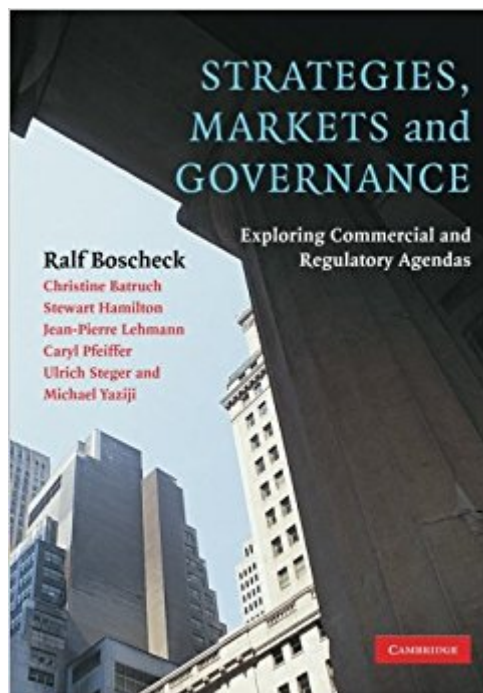




The book was found

Strategies, Markets And Governance: Exploring Commercial And Regulatory Agendas



Synopsis

Strategies, Markets and Governance addresses governance concerns at firm, industry, country and international levels. How do regulatory authorities deal with new business models, organizational structures and blurring market relations? What limits regulatory control and what are the implications of corporate self-regulation? What drives the spread of new regulation and what limits its effectiveness? How does 'the organized public' shape political and corporate interests and what is its legitimacy and impact on business? How do corporate strategies turn tighter regulation into profit opportunities, deliver public benefits in the face of predatory states and when is exit the only option left? The contributing authors are leading researchers on governance and public policy, and present assessments of these questions in a variety of institutional and international contexts. The book is ideally suited to advanced students of business, public policy and business regulation, as well as practitioners and policy makers.

Book Information

Paperback: 360 pages

Publisher: Cambridge University Press; 1 edition (June 2, 2008)

Language: English

ISBN-10: 0521688450

ISBN-13: 978-0521688451

Product Dimensions: 6.8 x 0.8 x 9.7 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 1 customer review

Best Sellers Rank: #8,605,978 in Books (See Top 100 in Books) #97 in [Books > Law >](#)

[Business > Regulation](#) #4739 in [Books > Business & Money > Management & Leadership >](#)

[Strategy & Competition](#) #12422 in [Books > Business & Money > Processes & Infrastructure >](#)

[Strategic Planning](#)

Customer Reviews

Strategies, Markets and Governance addresses governance concerns at firm, industry, country and international levels. The contributing authors are leading researchers on governance and public policy, and present assessments of a range of regulatory issues in a variety of institutional and international contexts.

Ralf Boscheck is the Lundin Family Professor of Economics and Business Policy at IMD, Lausanne,

Switzerland. Christine Batruch is Vice President, Corporate Responsibility, Lundin Petroleum. Stewart Hamilton is Professor of Accounting and Finance at IMD, Lausanne, Switzerland. Jean-Pierre Lehmann is Professor of International Political Economy at IMD, Lausanne, Switzerland. Caryl Pfeiffer is Director, Corporate Fuels and By-Products, E.ON U.S. Ulrich Steger holds the Alcan Chair of Environmental Management at IMD and is Director of IMD's research project on Corporate Sustainability Management, CSM.

Heavy product with good balance professional service. low price. arrive on time. for a host ,

[Download to continue reading...](#)

Strategies, Markets and Governance: Exploring Commercial and Regulatory Agendas The Crisis in Telecommunications Carrier Liability: Historical Regulatory Flaws and Recommended Reform (Topics in Regulatory Economics and Policy) Economic and Environmental Regulation of International Aviation: From Inter-national to Global Governance (Routledge Research in International Commercial Law) Progressive Commercialization of Airline Governance Culture (Routledge Research in International Commercial Law) Freer Markets, More Rules: Regulatory Reform in Advanced Industrial Countries (Cornell Studies in Political Economy) Governance of Global Financial Markets: The Law, the Economics, the Politics (International Corporate Law and Financial Market Regulation) How to Purchase and Develop Commercial Real Estate: A Step by Step Guide for Success (How to Develop Commercial Real Estate Book 1) The Due Diligence Handbook For Commercial Real Estate: A Proven System To Save Time, Money, Headaches And Create Value When Buying Commercial Real Estate The Ultimate Commercial Book for Kids and Teens: The Young Actors' Commercial Study-Guide! (Hollywood 101 6) How to Become a Successful Commercial Model: The Complete Commercial Modeling Handbook Commercial General Liability Coverage Guide (Commercial Lines) Commercial Auto Program Coverage Guide (Commercial Lines) Commercial General Liability, 9th edition (Commercial Lines) Commercial General Liability Coverage Guide, 10th Edition (Commercial Lines Series) Commercial Property Coverage Guide (Commercial Lines) Commercial Real Estate for Beginners: The Basics of Commercial Real Estate Investing Confessions of a Real Estate Entrepreneur: What It Takes to Win in High-Stakes Commercial Real Estate: What it Takes to Win in High-Stakes Commercial Real Estate Commercial Renovation Costs with Rsmeans Data (Means Commercial Renovation Cost Data) Code Check Commercial: An Illustrated Guide to Commercial Building Codes 2017
• 2018 Student Planner: 6
• Academic Planner and Daily Organizer, August 2017
• July 2018 (Daily and Weekly Planners, Organizers and Agendas for

College, University and High School)

Contact Us

DMCA

Privacy

FAQ & Help